

ESSENTIAL BIMONTHLY HEALTH NEWS FOR GERSON THERAPY PATIENTS AND HEALTH CONSCIOUS INDIVIDUALS — FROM THE GERSON INSTITUTE

*A World Class Gift*

## Hungarian Estate Donated

by Michael Casebier

Many years of effort and work by Beata Bishop, Peggy Straus and the U.K. Gerson Support Group are combining and culminating in the return and establishment of a Gerson Clinic in Europe.

The tireless efforts of Edmund Jankson (a retired bank president from Budapest Hungary), Dr. Bela Horvath (the original proponent of this Gerson Clinic in Hungary 1998) and Anita Wilson (Exec. Dir. Gerson Institute San Diego CA.) are beginning to bear Gerson fruit in Europe.

Dr. Horvath began this journey six years ago. In 1999 he began the search in Budapest for investors in a Gerson Clinic in Hungary. Investors came and went because Dr. Horvath was unwilling to compromise his ethics and those of Dr. Gerson. His primary goal was to provide the Gerson Therapy for as many people possible, making money a secondary consideration (something most investors won't do). Three years ago he met Edmund Jankson, who immediately recognized the Gerson Therapy as the gift to mankind that it is.

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## An Exciting New Initiative

# Francesca Dego to Perform at Fundraiser for Healing Center

by Margaret Straus and Howard Straus

The Gerson Institute is most pleased to announce a fundraising Gala in San Diego to benefit the Charlotte Gerson Health Restoration Center, the Institute's newest project. The gala, whose theme is "A Legacy of Love", is intended to honor Charlotte Gerson for a lifetime of selfless dedication to healing, and to kick off the fundraising for the proposed Center, a 4-6 bed facility for the purpose of treating non-cancer patients, wellness, residential training for caregivers and practitioners, and a good vacation option for those dedicated to living a healthier life. The gala will be held on Saturday, February 19, 2004 in Bonita, California from 6:30pm to 9:30pm. With tax-deductible contributions of \$1,000 per plate, we hope to raise enough funds to begin the search for a

suitable piece of property for the Center.

The proposed Center will specifically address non-malignant diseases, such as diabetes, fibromyalgia, migraines, and other chronic diseases *other than* cancer, so as to avoid the outrageous prohibition against using any but ineffective and toxic therapies for its treatment, especially in California.

Anita Wilson, Executive Director of the Institute, has proposed naming the facility after Charlotte Gerson, who has spent the past 40 years carrying on the lifesaving and healing work of her father, Dr. Max Gerson.

As a bonus for the participants, there will be a violin program presented by Dr. Gerson's great-granddaughter Miss Francesca Dego, who, at age 15 already boasts a musical resume

that would be the envy of any professional

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*Francesca Ettorina Dego, Violin Prodigy and Dr. Gerson's Great-granddaughter*

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## Hungarian ...

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Mr. Jankson became inspired about the mission, future and stability of the Gerson Institute. To this end he has resolved to personally help address all three of these important issues.

On November 12<sup>th</sup> 2004 Mr. Jankson made an unbelievably

generous offer to donate a 100-year-old renovated stone mansion in Acsa Hungary (40 miles from Budapest), property and support buildings to the Gerson Institute (value over US\$10 million) in order to have the first European Gerson clinic in Acsa, Hungary, to help financially stabilize the Institute itself and to assure long-term endowment.

The Gerson Institute sent its Director of Administrative Services, Michael Casebier, to Budapest on Nov. 26, 2004. In addition to meeting the principals, examining the property and discussing the logistics of running a multi-faceted Gerson clinic in Hungary, Mr. Jankson scheduled a meeting with the Chief Medical Officer for Pest County, Hungary, Dr. Tettinger Antal. This position determines approval or disap-

approval for opening and running a clinic in this county. Dr. Tettinger is fully supportive of a Gerson clinic in Acsa Hungary and has

offered considerable legal and professional help to that end (He is a physician and an attorney). He is very eager for Gerson to have a

place there. The Gerson Therapy is on the register of approved therapies from the Hungarian government.

According to Dr. Tettinger it would not be difficult to have at least part of the therapy paid for through national health insurance payments. This could have an enormous effect on the ability of people to get this Therapy in a country with staggeringly high cancer rates and an equally dismal per capita income.

There is widespread demand throughout Europe for the Gerson Therapy. The setting, location and buildings (with some modifications) in Acsa are an ideal place to begin in Europe. The research and planning for a clinic has been done. Additionally there are rooms and plans to offer other complimentary or Gerson



The Acsa-Ujlak Mansion and grounds



Michael Casebier at the Danube River

approved alternative therapies giving more choices and a more diverse income stream. The possibilities are endless. Let's hope that 2005 will witness the opening of the first Gerson Clinic in Europe with Edmund Jankson and Dr. Bela Horvath in Acsa Hungary!

It remains only to secure necessary funding for the first two years of operating a clinic, making modifications to the property and purchasing the release of a US\$1.5 million lien on the property and we're in business in Hungary! An excellent conservative business plan is completed and ready to be funded and implemented. Mr. Jankson is pursuing the scant funding available in Hungary for such endeavors but a Gerson-related investor would be ideal. Unfortunately we only have until

mid-February 2005 to fully participate in this donation. After that the property will have to be sold and Mr. Jankson would reevaluate his position. Please contact Anita Wilson for creative financing/donation ideas (e-mail: [awilson@gerson.org](mailto:awilson@gerson.org)).

On a personal note, I loved Budapest and Hungary and the Hungarian people. My hosts, Edmund Jankson and

Bela Horvath, treated me like royalty. I

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## Publication Schedule

The Gerson Healing Newsletter is published bi-monthly by the Gerson Institute. It is our membership organ, and is intended to keep our members informed of health issues surrounding the Gerson Therapy, including political developments, case histories, clinical notes and recent literature having a bearing on nutrition and health.

Members receive the Gerson Healing Newsletter six times a year. You can become a member of the Gerson Institute simply by making a tax-deductible contribution of \$30.00 or more (foreign memberships \$35.00) to The Gerson Institute.

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## THE NEW YEAR GIVES US A VANTAGE POINT

Glancing slowly over our shoulders to reminisce, to evaluate, to celebrate ...

Looking to the horizon to wonder, to dream, to envision a larger canvas ...

And refocusing to the present to plan, to implement and to integrate.

In 2005, the Gerson Institute will continue, as its top priority, "the healing and prevention of chronic and degenerative diseases based on the vision, philosophy and successful work of Dr. Max Gerson" as stated in the Mission Statement adopted by the Board of Directors, March 11, 2000. We remain focused on expanding the education, network and support of those individuals anywhere in the world in need of the Gerson Therapy. During the month of November 2004, we had over 25,000 website hits, more than double our number of site visits a year ago. This, in part, is due to the creation and distribution of the documentary, "The Gerson Miracle," lovingly

provided by Charlotte Gerson and tirelessly promoted by our Editor, Howard Straus.

Additionally, we are committed to the continuation of our licensed, ten-bed clinic in Mexico. We have seen an increase of 40% in our average daily population over this past year. This is a result of adding staff to respond to the increased call volume. Carol Beard, our Director of Professional Services, and our powerful Client Services Team (Nan, Suzanne, Barb, Barbara and Vignesh) give their best to those seeking hope. Many clinic patients make decisions to stay longer due to the solid, nurturing care in the Mexico program.

Our Board of Directors has also mandated the planning and operation of a San Diego based treatment/training center, named after Charlotte Gerson. Our front-page article, ("Francesca DeGo to Perform at Fundraiser") provides more information on this. We have two experienced Gerson

trained doctors, one in California and one in Hawaii, pursuing Gerson licenses for small clinics. We continue to work toward the opening of the Hungarian Clinic and have some very exciting news to share with you. (See article "Hungarian Estate Donated," p.1). Mike Casebier, our Director of Administrative Services, has written an informative article about his recent, whirlwind trip to Hungary.

We are planning to increase our professional and caregiver training opportunities. Currently we are considering a three-day Caregiver course in Toronto for 25 persons, in addition to our San Diego course this spring. Please check our website at [www.gerson.org](http://www.gerson.org) to stay informed.

Our deepest gratitude to each of you for being a part of a bigger vision.

Be Healthy and Happy,

Anita

### For the Gerson Patient

## FAQ: Frequently Asked Questions

by Charlotte Gerson

There are some questions that are asked all the time, questions that truly concern people about their particular situation. Some ask from worry, some from curiosity, all really deserve an answer.

One of the most common questions starts out, "How long ...?" This is one of the most difficult to answer specifically for many reasons.

"How long until the tumor is gone?"

"How long will I have to do the Therapy?"

"How long 'til the pain is gone?"

"How long 'til I can exercise?"

"How long 'til I can eat [whatever]?"

Well, that depends. How large is the tumor? How far has it spread? How old is the patient? How much damage has he/she done with fast foods, drugs, surgery, etc.? How carefully will the patient and family follow the Therapy, day in and day out for

whatever time is necessary?

Thus, I can't answer in exact weeks or months; but let the patient decide. At the hospital, we can often see how well and how quickly the patient responds to treatment; and possibly one or the other of the above questions will develop its own answer.

The overall answer is one that my son Howard learned in the Navy. When faced with the possibility of hanging onto the bridge of a submarine that temporarily submerged due to a high swell, he asked, "How long will I have to hold my breath?"

The incredulous senior officer, after a pause of a few seconds to assess this neophyte, said, "As long as it takes!"

It is always unwise to stop the Therapy too soon; a recurrence may require that the patient has to start all over again from scratch!

"If you can't be a good example, then you'll just have to be a horrible warning."

— from *Coffee 'n' Carrots*

### Our Mission

The Gerson Institute is a non-profit organization dedicated to the healing and prevention of chronic and degenerative diseases based on the vision, philosophy and successful work of Dr. Max Gerson

### Our Vision

Giving an effective option for enhanced quality of life in harmony with nature, for ourselves and future generations.



So, NOW Where's the Flu Epidemic?

# The Great Flu Vaccine Hoax

by Charlotte Gerson

In late September, there was suddenly a blockage of the usual vaccine producer and the supply of flu vaccine was literally cut in half. The public was plied with scare tactics, and only 'the elderly, chronically ill, or very young' were going to receive the flu shots.

Many people were duly alarmed, and this alarm was widely and sensationally reported by the media. People went to doctors who had managed to obtain some vaccine, paid high prices to receive this perceived 'protection' against the expected flu and felt relieved.

A physician by the name of Robert Rowen, M.D. sent out a report with the title as above, and gives the following pertinent facts:

**FACT:** The flu vaccine protects against a few specific strains, and there's no way to know if they'll be the same strains you're exposed to this season.

**FACT:** The Centers for Disease Control (CDC) admit that the virus strains chosen for the vaccine are nothing more than an 'educated guess'. And the CDC's own studies show that flu vaccines fail to work as

much as 84% of the time.

**FACT:** In 1997, the FDA's Chief Vaccine Control Officer stated "There is no evidence that any influenza vaccine thus far developed is effective in preventing or mitigating any attack of influenza."

**FACT:** In Japan, a study found no difference in death rates between people who were vaccinated and those who weren't.

*... the CDC's own studies show that flu vaccines fail to work as much as 84% of the time*

This caused the government to end its vaccination program. Two years later, the incidence of the flu had not increased."

Dr. Rowen continues: "Now if it were just a matter of questionable effectiveness, I'd tell you to get a flu shot anyway, just to be safe. But the problem is that in addition to being ineffective, the flu vaccine can also be downright dangerous!"

From the Mailbag

## Becky Lasch, Toronto, NHL, 12 years

Dear Charlotte,

It was pure joy to see and hear from you at Toronto!

I came to the booth after your talk, and stood at a slight distance for a while. Then I began to testify to the truth of your book to those holding it in the long, slow line. With others, I'd ask why they were buying it and tell them how clear and truthful it is. With some who have cancer, I talked at length about the Therapy and answered questions. I would introduce myself as "a recovered Gerson patient, who 12 years previously was dying from invasive, pervasive Non-Hodgkin's Lymphoma. I followed

the Therapy exactly and faithfully to recover." This sparked many questions. Each conversation was unique.

One week later I was speaking at a local college about the Gerson Therapy in their Holistic Health class. I have worked this way with the teacher for 3 or 4 years. The response of the "immortal" twenty-year olds is often an acknowledgement that what I said is non-contradictory and true. I hope as I address many side issues as part of the talk (What you breathe/salt added by shaker or in their cheese, bread, packaged items/protein/pesticides) that some might think enough to make changes.

"For example, did you know that the vaccine contains formaldehyde, the embalming fluid that's a known carcinogen? It's true! The makers of the vaccine don't want to give you a live, active form of the flu virus... so they kill the virus with formaldehyde!"

"But that's just the beginning: in addition to formaldehyde, the flu vaccine also contains aluminum and mercury, two heavy metals that have been implicated in a whole range of neurological disorders from Alzheimer's Disease to autism."

The good doctor goes on to more items warning about taking vaccines. What about the huge scandal of the "Swine Flu" vaccine of the 1970's? Among other things, it also caused Guillain-Barre Syndrome, a severe paralysis. The US government paid out over \$90 million in damages to people who developed Guillain-Barre!

So, what should you do? The most important item is to strengthen your immune system with fresh, living foods, organic juices, especially carrot/apple juice; keep all your body systems in the best of function—including detoxifying with coffee enemas. In other words, get as close to the Gerson Therapy, with organic foods, avoiding toxic substances and keeping well! The government also urges frequent washing of your hands. Sure, why not?

My body continues to change for the better. It takes a LONG time when one is so far gone to rebound to health. I continue to be thankful and faithful. Next time you come to Toronto, I'll contact YOU - two months ahead! I'm sorry for the mixed up communications that kept me from testifying there.

Even then, I later did what I could (above). I love you and pray for you.

With much love,

*Becky Lasch*

*Editor's note: Becky's story is one of the inspiring stories in the "Healing Lymphoma the Gerson Way" booklet. We had not heard from her for two years, and were extremely happy to have her identify herself at our sales booth!*



## A Melanoma Recovery at 8 Years

by Charlotte Gerson

One of our greatest pleasures is meeting with long-term recovered patients; a pleasure enhanced when it is unexpected—as happened on our trip to a tremendously well attended Health Expo Convention in Toronto at the end of November.

Irene Stenanought generously shared her story with a capacity audience of 700 that packed the lecture hall.

In March of 1996, Irene told us, she first noticed an irregular beige shape on the inside of her knee that eventually turned into a black mole. She made an appointment with her doctor, Dr. Hassell, M.D. in Toronto, who said, "It's nothing." Some months later, as the mole was growing quickly, Irene went back to Dr. Hassell, who again told her, "It's nothing to be concerned about." By October it had grown further and had turned red. Only then did the doctor recommend that it be checked by a surgeon. Irene went to a surgical specialist, Dr. Madronich, who excised the growth in the hospital after doing routine checks. These included an X-ray of her lungs. As it turned out later, he probably saw a suspicious area in her lung. He called Irene the same day and told her that she was suffering from melanoma, Stage 3. Irene had no idea what this was; and when the surgeon told her it was cancer, she was thoroughly shocked. The surgeon arranged to perform a deeper excision on November 18<sup>th</sup> — during which Irene refused anesthesia!

After the surgeon removed a good deal of tissue, on the follow-up, he said that he had "got all of the cancer in that area," but suggested that Irene have another chest X-ray in three months. When Irene asked him why, he replied, "To see if it has spread to your lungs." Puzzled, Irene asked why it would spread if it was 'all removed.' He said he "just wanted to make sure." He further suggested a regular check of her lymph nodes. She asked him how she could prevent the spreading,

and he answered, "That is up to your immune system." Irene persisted and asked how she could improve her immune system, a logical question under the circumstances. In response, he just looked at her...in silence.

Irene realized that the surgeon *didn't have any answer* as to what she could do to protect herself; so she decided to take matters in her own hands. Some time earlier, a friend had lent her a copy of Dr.



*Irene Stenanought, after sharing her story in Toronto*

Gerson's *A Cancer Therapy: Results of 50 Cases*, and she read it. She felt very weak and run down, had no appetite and could hardly eat at Christmas. That decided her: she told her husband that the Gerson Therapy made sense to her, and she had decided to go to Mexico. Though he thought it was a foolish idea to go to "some quack place in Mexico," she was determined.

Irene arrived at the Gerson hospital in Mexico in January, 1997 and stayed for two weeks. It was at the hospital that Irene met Charlotte Gerson and heard her talks about the Gerson Program, which made sense to her: heal the body with natural foods and

juices and allow it to bolster one's immune system. When she returned home, her mother stayed with her for two weeks to help her get organized and started on the Therapy at home. Irene started on the 13 organic juices per day along with an organic diet and coffee enemas. She stayed with it for two and a half years.

Most of the flare ups (detoxification) happened during the first 18 months. She had constant burning in various parts of her head. Irene had many healing reactions, including pain in her right lung. In July 1997, Irene felt a severe 'tearing' sensation on the right lung and a year later a severe burning sensation in the same area, and then nothing more. This seems to confirm that the doctor saw a problem in her lung prior to the surgery; however this area was not biopsied, so it is not clear whether or not it was a melanoma tumor.

About every three months, Irene went through a 'healing crisis' at which time she would call Gerson networkers, other recovered patients, for reassurance. She also read every book written by Gerson patients; Jackie Davison's *Cancer Winner* was one of the books that helped her to continue the program. She also kept a journal where she recorded her emotional healing crises. In June of 2001, Irene revisited Doctor Melendez in Mexico for a 10-day detoxification and checkup. All of the tumor markers came out below the normal range. This visit showed Irene her body was capable of healing itself, given the proper foods, detoxification and change of lifestyle.

When Irene was a child the family had a summer home where a neighbor sprayed DDT twice each summer to control the bugs. Irene's liver may have been overloaded with DDT and the many other chemicals contained in food and her environment, as well as many sun tanning days, not realizing the dangers.

Now, eight years after beginning the Therapy, Irene feels fine, has good energy, continues to eat only organic food, but added a little fish or chicken occasionally. At one point, she felt that these were not really good, so she stopped. She also does occasional coffee enemas.



*Charlotte Draws a Crowd!*

## An Excellent Convention in Toronto

by Howard Straus, Editor

On Thanksgiving Day this year, I found myself on an aircraft flying to, of all places to go in the winter, Toronto, Canada, to support Charlotte Gerson at a Health Expo (Darn. No turkey!). Normally, Charlotte does not go to cold, stormy

northern climes during the winter, but this convention had lured her with a potential attendance of 11,000 people, and the opportunity to be the Keynote Speaker of the convention, and to present a showing of Steve Kroschel's magnificent documentary, *The Gerson Miracle*.

Flying north in the winter is always a trial, and this time was no exception for Charlotte. If you will recall, there were huge storms in the northern Midwest the day before Thanksgiving, and, of course, flight schedules were completely thrown into a cocked hat, her own included.

But we all persisted. For one thing, we were going to meet Steve Kroschel in

Toronto, where he wanted to do some preliminary filming for the upcoming feature film he and your Editor are writing, based on *Dr. Max Gerson: Healing the Hopeless*. Having heard that he would be coming, the convention's organizers requested that Steve introduce the film, which would be shown on Friday night, the opening evening of the convention.



*Prize-winning Cinematographer Steve Kroschel prepares to film Charlotte Gerson*

On Friday evening, as we were setting up for the showing, we were delighted that the hall held about 600 seats. Steve seldom sees audience reaction to his films, as he is often completely occupied in Haines, Alaska with his wild animal center. So after he introduced the film, and it was shown to a standing-room-only audience, he was overwhelmed by the sustained standing ovation the audience gave it, as if it had been a live performance.

The next day, just before noon, Charlotte spoke for two hours to a packed house of 700 this time, then fought her way back to our sales booth. We had shipped 18 boxes of materials to Canada, about all our booth could hold. Within a couple of hours after Charlotte's lecture, we had *completely sold out* of our entire stock: books, booklets, documentary DVDs, everything. Not only did we have a day and

a half more of the Expo, but Charlotte was scheduled to speak again the next day, a lecture that would normally have stimulated many more book and video sales, and we had nothing to sell! During the remaining day and a half, we were reduced to taking orders for books, booklets and DVDs for a local bookstore that had volunteered to carry the literature. Before the convention was over, four or five more cases of material was ordered for later shipment to Canada.

We were most excellently taken care of by Julia Woodford and the staff of the Expo, and the response to Charlotte Gerson was predictably overwhelming. Though the annual Modern Manna Health Crusade in Lodi provides a large and very effective venue for Charlotte to speak, there were *four times* as many people at the Expo, and they were tremendously hungry for this information. Add to that the fact that Canadians are almost terminally *nice*, always saying "please," "thank you" and "excuse me," and it added up to a wonderful experience.

Three recovered patients identified themselves to us: Irene Stenanaught, Sarita



*Charlotte rivets a full house at Toronto's Whole Life Expo Health convention*

Sud and Becky Lasch, and their stories in this issue. Becky's has also been published in our booklet series. Two shared their inspiring stories of recovery with the packed lecture halls, and one just spoke with about every

person on the long lines that formed to purchase Gerson Therapy materials. Steve Kroschel also spent some time chatting with the people who ever so patiently waited to purchase Gerson Therapy literature.

Though the weather was bleak and near freezing, we could not have gotten a warmer and more enthusiastic reception from the people of Toronto. I suspect we'll be back there again in the near future!

***Give a gift of Healing for 2005. A subscription to the Gerson Healing Newsletter will bring healthy news all year long, and will preserve and protect the ones you love. Show how much you care!***



## The Gerson Therapy Goes to Florence

by Margaret Straus

Some time last February in Milan I was contacted by Fra Luciano, a Franciscan monk living in a convent in Florence, who asked me whether I would be willing to give a lecture on the Gerson Therapy at his convent. He knew quite a lot about the subject, probably having read Giuliano Dego's book about my grandfather, Dr. Max Gerson, and his mission in life was to promote natural medicine. A previous lecturer invited by him had spoken about Essiac; however, Fra Luciano felt that the Gerson Therapy was the best possible option. Needless to say, I accepted his invitation for a Sunday in October.

When the time came, I knew from the first that the lecture would go well, since the day started off so badly. After a near-sleepless night hunting late season mosquitoes, my daughter Francesca and I were finally ready for our trip to Florence. I just had to move the car a little closer to the station, so there would be less distance to roll two big boxes of books to the track. However, some toxic Saturday night vandal had smashed a hole the size of a football in my left rear window. There was no question of taking the car, dangerously full of glass shards, so we had quite a bit farther to walk. But we made it in time to the station and collapsed in the Eurostar carriage, whose seats seemed to have been designed by a sadist or someone who had never seen a human being. Still we laughed and chatted and the time passed quickly.

By the time we reached Florence, it was pouring with rain. Fra Luciano, a pensive, gently determined man of about 60 was at the station, sans umbrella and sans car. The water swept over us as we waited in a long taxi queue. Finally we arrived at the convent and, like magic, the noise and traffic of Florence switched off. We tip-toed down long silent corridors, past huge 17th century paintings, an immense library and collections of treasures from many of the sixty Florentine convents which have been reduced in number to twenty. Even this enormous structure, complete with a beautiful, well-equipped 250-seat theatre, is

home to a mere seven monks.

We had asked for a frugal lunch. Francesca was going to play the violin, and I had to give a long lecture in Italian and have a clear head for question time, notwithstanding our nocturnal mosquito hunt. I could tell the cook was frustrated. She kept popping her head in when Brother Luciano wasn't there, asking mischievously if we wanted some well-flavored gnocchi or tiramisu (trifle). I had a feeling those seven monks ate for twenty.

By 3:30 the theatre was filling up and, miraculously, given the heavy rain, by four o'clock it was completely full. A local health store owner had set up a bookstall,

*I learned for the first time that we have a trained Gerson practitioner in Italy. This was wonderful news.*

with 150 copies of the translation of Charlotte Gerson's book and 50 copies of the Italian version of *Doctor Max* by Giuliano Dego. It was this fascinating investigative novel about Gerson, published in a large popular paperback collection and reviewed in 130 newspapers and magazines, that put the Gerson Therapy on the map here in Italy and was responsible for the publication of Charlotte's book by Macro Edizioni. Every single copy of those two books was snapped up!

There were also assorted titles on related topics (*The Gigantic Fraud of Cancer Research* by Lorenzo Acerra, *Asthma and Vaccinations* by Valerio Pignatta, books on the dangers of milk, fluoride, etc.). People were already swarming around the books and I had a chance to chat to some herbalists and several other well-informed peo-

ple. Many knew about the controversy concerning Prince Charles's comment about the Gerson Therapy.

The high point of my day came when Dr. Paolo Giordo was introduced to me, and I learned for the first time that we have a trained Gerson practitioner in Italy. This was wonderful news. Dr. Giordo, who comes from Grosseto, not far from Florence, had completed the first two stages of Gerson training in San Diego and has already been active in Central Italy, speaking at meetings and organizing events. During my talk—with his permission—I introduced him to the audience and asked him to say a few words. He was not only eloquent but also obviously committed to the ideas of environmental protection and natural Gerson-style healing. His conventional qualification is as a neurologist, but he is also a homeopath and an acupuncturist. We exchanged visiting cards and agreed to keep in close touch.

In my talk I covered all the essential points of the Gerson Therapy, the philosophy behind it as well as the practicalities. During the interval between my talk and questions, my daughter Francesca Dego treated the audience to a splendid rendition of the Chaconne from the Partita in D minor for solo violin by J. S. Bach, and of Caprices Nos. 9 and 15 by Nicolo Paganini. If we hadn't had to catch a train, I think the audience would still be applauding!

As usual, question time brought up quite a number of interesting problems, and when time was really up and we had to race to make the train, I asked for one more last question. Gratifyingly it was, "When are you coming back?"

*Margaret Straus is Charlotte Gerson's daughter. From 1967-1982 she lived in London where her lectures, seminars and articles about her grandfather in health magazines first introduced the Gerson therapy into England.*

*Margaret is married to Giuliano Dego, lecturer for many years at London University and author of Doctor Max, an investigative novel about Dr. Gerson. In 1982 they moved to Italy, where their promotion of this prize-winning novel was instrumental in bringing about the Italian translation of Charlotte's book, now in its second printing. Margaret continues to write and lecture about the Gerson Therapy from her home in Milan.*



## *A Wonderful Surprise in Toronto*

# Sarita Sud, Breast Cancer Recovery

by Charlotte Gerson

I must admit that I cannot remember *all* our past patients. So I didn't recognize Sarita as a former patient when she introduced herself at one of my lectures at the Health Expo in Toronto in November.

She was very happy to testify about her recovery from breast cancer. Her husband and six-year-old son were in the audience, supporting her.

Sarita was born on August 31, 1957. During the summer of 2001, she noticed a small rash on the arm side of her nipple on her right breast. It was extremely itchy, so much so she went to her family physician, Joanne Mugford, M.D., who thought it was a "summertime eczema," and gave Sarita some ointment for it. The 'rash' disappeared, but recurred in September. Sarita went back to the doctor since the rash was itchier than before. This time, Dr. Mugford sent her to Dr. Hollaway, a specialist, who 'suspected something,' and put her through an all-day battery of tests. The ultrasound of her breast showed 'something suspicious,' and Dr. Hollaway advised Sarita to return for a biopsy. Sarita remembers the exact date: on September 28<sup>th</sup>, the doctor phoned and told her, "Kiddo, you have breast cancer."

Of course, this news was a big shock, and Sarita cried all the way home. She imagined that she would pass away and leave her family, including her little two-year-old boy. For a long time, she just rode around on her bicycle, avoiding the inevitable disclosure. Eventually, of course, she returned home and told her husband and her two older daughters.

Sarita was so upset that she told Dr. Hallaway to schedule surgery to remove her breast. She wanted that tumor *out*. The surgeon also removed some lymph nodes, but called her two weeks later to tell her that she needed more surgery to remove other 'infected' lymph nodes, too.

This dismal news convinced Sarita that the medical treatments would never end,

and she told the surgeon not to schedule an additional surgery, that she would have to think about it. Meantime, her husband was doing intensive research for other options. On the Internet, he found out about the Gerson Therapy, and the information that this Therapy had the highest success rate of all alternative treatments. He printed out the material and brought it home to Sarita, showing how nutrition could heal. Sarita instinctively felt that this approach was right for her: she had always



*Sarita Sud, recovering breast cancer patient testified in Toronto*

taken good care of herself but never thought about nutrition!

She submitted her medical records to be passed along to Dr. Melendez, who believed that Sarita would be 'a great success.' Arranging for her sister from India to come and care for her children, Sarita completed the Gerson Caregiver Training course so she could do the Therapy at home. When she met Dr. Melendez, she was so nervous about being in the presence of a doctor that her blood pressure went sky high! Dr. Melendez gave her a big hug and asked her why her blood pressure was so high. She told Sarita that she was not with a regular doctor, but with a healer.

From that moment on, she knew she would recover.

As a small child, Sarita annually had a summer rash near her tailbone. Each time, the doctors gave her mother some ointment to put on it, and it would disappear, only to return the next year. While she was on the Gerson Therapy, she had one strong flare-up around the same area with a deep red circle developing, some 10 cm across. And that was the last one. Another flare-up came in the form of a huge swelling of her wrist, which swole to double its normal size after only about three months on the Therapy. Sarita was horrified and feared the Gerson Therapy was not working for her, and the cancer had spread to her bones. But her sister encouraged her to read all about the treatment and about flare-ups. A coffee enema helped. Then she recalled that some four years earlier, she had fallen on the ice and badly scraped her wrist. It even turned blue and took a number of weeks to heal. This was a flare-up, the skin turned blue again, but the swelling and blue color disappeared in time and never returned.

Another episode occurred after she had been on the Gerson Therapy four months. A mole on the side of her face, just in front of her ear, which had been there all her life, grew larger and turned black. Sarita went to a skin specialist who said that the mole would have to be removed and biopsied. Again she opted against surgery. One morning shortly thereafter, she woke up and remarked that there was sand on her pillow. When she showered, she noticed that the mole was gone, and there was only an area of pink skin where it had been.

Two and a half years since she started the Gerson Therapy, Sarita feels well, has good energy and knows she can remain well.

After her testimony at the lecture in Toronto, so many people approached her and wanted to know more about her illness and recovery that she invited many of them to come to her house so she could talk to them. 26 people came to learn more about how she got well, and several have already arrived at the Mexican Gerson hospital to recover under medical care.



## Documentary Hits Cable TV, Web

by Howard Straus, Editor

In the last issue of the *Gerson Healing Newsletter*, we noted the alacrity with which Community Access Cable TV channels were accepting *The Gerson Miracle* for broadcast, and put out a general call for any and all of our patients and members to submit the prize-winning documentary to their own local stations.

We have been delighted with the response so far, and are pleased to say that the film has been shown in Minnesota; Colorado; the US Virgin Islands; New York (Long Island); Marin County, Monterey, Santa Cruz and San Jose, California, Virginia and Montana. We are currently pursuing showings in South Carolina, Santa Barbara, CA, Seattle, Minneapolis and other cable outlets.

One of the things we have learned is that community access channels love quality material that gets a good response from listeners. This often results in repeated showings (Monterey has shown it ten times!), bringing the information to larger and larger audiences.

If you have not yet approached your local cable television provider, we urge you to do so. We would love to see Steve Kroschel's excellent documentary shown on 100, 500 or more stations across the country. Does anyone know what the equivalent service is in Canada?

At the Health Expo in Toronto a few weeks ago, Steve Kroschel introduced the film, which was shown to a packed hall of 600 people. At the end of the picture, he nervously anticipated the audience reaction, since he had never seen a live audi-

ence respond to his film before. He had nothing to worry about: the entire theater rose to their feet as if it had been a live performance, and gave it a standing ovation!

*The Gerson Miracle* is quite possibly the most powerful tool we have ever had at our disposal to bring the Gerson story of hope and healing to the world's attention. We urge you to help us take maximum advantage of its power, and bring its message to your community.

When you tell us that you would like to bring the film to your area, we will send you a free copy of the film in the format requested by your cable station, and a sheet containing all the relevant information the station needs to enter it into their system. You will be the "local contact" person, and you will be doing everybody a **HUGE** favor.

### Worldwide Web, Too.

In a fitting complement to the number of Community Access Television channels that are showing *The Gerson Miracle* to a broadcast audience, our Editor's sister Gerson organization, the Cancer Research Wellness Institute of Carmel, CA, has put the documentary onto a website of its own. This will allow anyone in the world to watch the film, anytime. For easier access to the sections, we have divided the film into 11 chapters of 8-10 minutes each. So far, we have been experiencing about four or five hits a day from all over the world, and we have just started. Check out [www.thegersonmiracle.org](http://www.thegersonmiracle.org), and tell your friends!

and was just overbid by a small amount. Some days later, he got an email, called a "Second Chance" bid, purportedly from the seller and seeming to come from EBay, telling him that the buyer had failed to complete the transaction, and offering him a second chance to purchase the juicer.

He accepted, and *after* he sent off the payment, discovered that the original buyer *had* completed the transaction, and the

## Hungarian ...

*continued from page 2*

was introduced to both of their very warm and happy families. Edmund and Bela are both men of the highest caliber. As in the planning for a clinic in Hungary, they had thought of every detail during my stay including attending a performance of the National Hungarian Theater (spectacular!) and visiting important sites in Budapest. Budapest is a wonderful, safe-feeling city with much to do and see. The surrounding countryside is beautiful.

My personal thanks for this experience to Dr. Max Gerson, Anita Wilson and the Staff and Board of Directors the Gerson Institute, Edmund Jankson, Bela Horvath, and, of course, Charlotte Gerson.

### The Property

- Hungary became a member of the European Union in 2004
- One hour from Budapest by car. Located in gentle rolling hills of the Hungarian countryside.
- ~1.3 acres with many, many trees, two ponds, outdoor swimming pool, beautiful walking paths, very quiet, secluded, peaceful.
- ~50,000 sq.ft. Three floor (with elevator), beautifully redone inside and out, five star stone mansion
- ~25,000 sq.ft. Three floor, beautifully redone stone annex with indoor pool /Jacuzzi.
- Central heating plant (up to date), all public utilities, Internet and cabling in place.
- Too many extras to list, words do not accurately convey the beauty of this facility and its surroundings.

"second chance" offer was a fraud.

When Brad approached EBay about it, they did not want to talk to him. Apparently, this is now a very widespread scam, and *all* "Second Chance" offers must be assumed to be fraudulent. EBay is not taking responsibility for them, and there are over 200,000 such offers floating around. **BEWARE!**

Brad Mavis reports:

## EBay Scam!

Brad Mavis, our tireless supporter and former patient, has reported a scam that our members need to be aware of.

A few weeks ago, he bid on a used Norwalk juicer on EBay, the online auction,



# Former Patient Brad Mavis Honored

by Howard Straus, Editor

Former Gerson patient and longtime supporter Brad Mavis was honored in October for his long years of selfless generosity and support for the Gerson Institute.

On October 18th, your Editor was invited to speak on recent developments in the Gerson Therapy to the monthly meeting of the International Association of Cancer Victors and Friends (IACVF) San Jose Chapter, of which Brad is a Vice President. There were many developments since our last appearance: Hungary, the documentary, the campaign to show the documentary on Community Access Television, the positive change in leadership at the Institute, so we were eager to address the group.

But first, it was with a great deal of pleasure that we were able to present this wonderful, quiet, modest, supportive friend of the Institute with a plaque lovingly dedicated to him by Gerson Institute Executive Director Anita Wilson. The plaque was presented immediately after Brad introduced us as the speaker of the evening, and it was a delight not only to hand the plaque over to him, but also to note his complete speechlessness at the thought that his hard and valuable work for the Institute would be so noted.

A word must be said about Brad's influence in getting the ball rolling on the project to get *The Gerson Miracle* shown on Community Access Television

channels around the country. It was Brad's idea in the first place to take a copy of the documentary over to the Santa Cruz Cable TV system and request that it be played.

After he did that, he urged us to look into getting it shown on other cable networks around the country. After a slow start, in which we poked around finding out how to go about submitting the film for broadcast, we also discovered, thanks to Brad, how easy and painless it is to have a piece of quality material presented to a large and receptive public. The response we have gotten from showings of the documentary have been excellent, and we are all very grateful for this powerful tool.

The plaque reads:

**Exceptional Service  
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Presented to  
Brad Mavis**

**For your years of  
Heart-filled Priceless  
Devotion to the Gerson  
Healing Work  
August 2004 The  
Gerson Family**

Thank you, Brad!



Left: Brad Mavis at 91 lb, as we first saw him in 1979.  
Right: Howard Straus, Brad with his plaque, November, 2004.

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# Beware of the Watchdog

by Beata Bishop, reprinted with kind permission from the Gerson Support Group, UK's *Coffee 'n' Carrots*

This is the true story of two BBC TV programmes, which—through no fault of ours—have done considerable harm to the Gerson™ Support Group UK, and to the Gerson work in general. It's also a story of spin, and of the way in which media manipulation can distort simple situations and simple truths. Our readers will no doubt reach their own conclusions.

The saga began on October 5<sup>th</sup>, when a friend told me that BBC TV's "Watchdog" programme that evening would be about alternative cancer therapy. ("Watchdog" only features subjects about which many complaints are received from the public). So I switched on and watched an undercover film made at the Nutritional Cancer Therapy Trust's office, where a woman nutritionist was conducting a consultation with a breast cancer patient. When the latter asked how sure she could be of not having a recurrence if she followed the Trust's dietary programme, the nutritionist answered, "95%," an answer that made my hair stand on end. But things went from bad to worse. A sound recording of biochemist Chris Ashton advising a patient not to take her prescribed medication (strictly out of order, as he is not a doctor), was followed by statements from two bereaved people: a widow and a widower whose partners had died after following the Trust's therapy. By then I realised that this was the Trust, set up some six years ago by Chris Ashton and Lawrence Plaskett, both biochemists with no experience whatsoever of the Gerson Therapy™, who initially called their organisation The Gerson Trust, and only changed its name after being threatened with legal action by Charlotte Gerson herself.

I also remembered that the GSG had been repeatedly approached for help and advice by cancer patients who were getting worse on what was now known as the Plaskett Therapy, a grossly watered-down

version of some parts of the Gerson protocol, with a mass of additional supplements. However, the biggest shock came when suddenly a photograph of Charlotte Gerson and one of Dr Max Gerson appeared on the screen, giving the impression to the uninitiated viewer that the Nutritional Cancer Therapy Trust was actually using the Gerson Therapy. This was getting truly alarming. Finally Dr Plaskett was aggressively interviewed by the male presenter of the programme. He seemed frightened and uncomfortable, and tried to distance himself from the Trust which he had helped to found.

It was a sorry spectacle, but what upset me most was the possibility of the GSG being mistakenly identified with the Trust. I was not the only one to be very cross. Ros Lemm, a member of our Management Committee, was incensed enough to make several telephone calls to the BBC, until at last she was able to talk to the assistant producer of the programme, who gave her a sympathetic hearing. Ros pointed out our serious concern for the good name of the Gerson Therapy and asked for a "right to reply." Shortly afterwards the assistant producer rang me and I was able to confirm the GSG's urgent need for air time on the "Watchdog" programme, and also to provide her with a full set of information material about our work.

Eventually a plan began to take shape. We were told that the "Watchdog" programme on October 26<sup>th</sup> would show a recorded interview with Michael Gearin-Tosh in his Oxford kitchen, and another one with a young girl patient who has not been on the therapy for very long. After that I would have a live conversation in the studio with the oncologist Professor Nicholas James, presided over by the presenter, Nicky Campbell. That seemed a good plan. I knew that Professor James had visited the Gerson clinic in Mexico

with Professor Karol Sikora in 1990, although instead of the two weeks' stay divided between them, for which they had received funding through my intervention, they only spent 26 days at the clinic, and their resulting report was not even lukewarm, "damning with faint praise." As a result, further funding for research into the therapy, which a favourable report would have ensured, was not forthcoming: the two British oncologists effectively prevented the badly needed research from becoming possible.

Eventually October 26<sup>th</sup> arrived. I was told that my conversation with Professor James would be pre-recorded instead of going out live. Were they afraid of what I might say? I asked jokingly. Looking back, I seem to have hit the nail on the head. No, they said, it was simply to make sure the timing doesn't go awry. And I would be collected by cab at 3.30 pm, and taken to the studio. This was confirmed by phone in the morning. But after I returned home from an errand, another message awaited me on my answerphone. It said that my presence would not be required, after all. I was thunderstruck. After three weeks of countless phone calls and painstaking preparation, to be dismissed a mere two hours before I was due to be picked up sounded outrageous.

So I began to make telephone calls. I spoke to the assistant producer, the producer and finally to the editor of "Watchdog." They all assured me that the filmed interviews were so excellent and so positive about the therapy that there was really no need to have me on the programme as well. But, I countered, my purpose was not to praise the therapy, (except perhaps to say that it saved my life twenty-three years ago when I was supposed to be dead within six months)—my purpose was to explain that the Nutritional Cancer Therapy Trust had nothing to do with the GSG. It was of no avail. I wasn't wanted, and that was that. Theirs was the power, if not the glory. And I felt betrayed, disappointed and enraged.

The programme began with an item about some crooks who sell shoddy repli-

*continued on page 12*



## Random Thoughts

# From the Editor

by Howard Straus

Now, it may be that we have been the only ones to notice that when it comes to herbal remedies, safe vitamins and harmless biological medications, the FDA, our tireless arbiter of what is good for us and what is not, will rush to protect us from substances that are not hugely profitable to the giant drug manufacturers. They cite "not proven safe or effective" as a good reason, and make sure that no tests are done which might be acceptable to them. Under this banner, our protectors have removed many popular remedies over the past decades, and are set to remove the rest next year under the Codex Alimentarius of the WTO. Yet, when it comes to pharmaceuticals, such as, for instance, VIOXX®, which are known to have caused over 55,000 deaths and hundreds of thousands of injuries over the past four years, *the FDA stands idly by, even though it knew about the danger.* While Dr. Jonathan Wright of Tacoma, WA had his office raided by FDA enforcers in SWAT-team fashion for injecting pure vitamins into his patients, none of whom came to harm, the executives of Merck, the purveyor of VIOXX, who knew deaths were being caused by their drug over four years ago, are allowed to continue their death-dealing ways with *no* Federal interference, let alone SWAT team raids on their offices! These people should be under indictment for mass murder, not getting "golden handshake" bonuses in anticipation of possible bankruptcy at the hands of class-action plaintiffs. And the FDA officials who knew about the dangers and ignored them should also be answerable to the victims and their survivors.

It was only when Merck's sales of VIOXX dropped from \$2.5 billion annually to less than \$400 million, that they suddenly saw the light, and pulled VIOXX off the market. At that, Merck's competitor, Pfizer, put on a heavy advertising blitz promoting their entry in the Cox-2 marketplace, Celebrex®, touting it as "safer" than VIOXX.

As this issue of the *Newsletter* was being

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## Watchdog ...

*continued from page 11*

cas of expensive watches, claiming them to be the real thing; a story which—as one of the "salesmen" said—had already been aired ten years ago. Then came the Gerson item. Michael Gearin-Tosh was excellent, as ever, cheerfully answering the reporter's questions. Sarah, the young patient looked radiant and expressed her total confidence in the therapy which could and would heal her. And then, like a human thundercloud, came Professor James, live in the studio, declaring that there was no scientific basis for the Gerson Therapy; he had been to the clinic in Mexico and didn't see results, furthermore that Michael was also taking extra supplements and therefore it wasn't necessarily the Gerson Therapy that kept him alive so many years after he should have left this world ... all the usual predictable stuff that we have heard so many times from so many eminent doctors who make statements but never ask questions. Considering that the lack of research was partly his fault, I found his claim inappropriate.

The presenter, who obviously didn't know much about cancer, Gerson or nutritional medicine, accepted all this without further enquiry, and then the show was over. We did not get the chance we'd asked for to clear our name. It did not occur to the programme makers how Professor James's downbeat dismissal of the Gerson programme would affect patients who are trying to rebuild their health on the Therapy now. We have no comeback. For the moment.

## Fundraiser ...

*continued from page 1*

musician with a long and productive career. It is not hyperbole to call her a prodigy, as her talent has already been noted and acknowledged by no less a light than Shlomo Mintz, the world-class Israeli violinist, who invited her to his master classe in Israel this year.

### Francesca DeGo

Francesca DeGo, Dr. Max Gerson's great grand-daughter, was born in Italy in 1989

and began studying the violin at age four. She received a scholarship from the Fairbanks School for the Performing Arts of San Diego, where she studied with Michael Tseitlin from 1995-1997 and currently is completing her ninth year course of study with Maestro Daniele Gay at the G. Verdi Conservatory of Milan. In June 2004, she was the first student in the history of the Conservatory to be given, in addition to the top grade cum laude, special honorable mention at the 8<sup>th</sup> year exam.

Francesca has played in public from the age of five, and at eight years old gave her first solo recital. Since then she has played in many European and American cities. At 14 she gave a recital in Milan's Royal Palace and the prestigious Contemporary Art Pavilion and was soloist in the Beethoven Violin Concerto with the City of Magenta Orchestra. The recording of that concert was used in the sound track of the documentary "The Gerson Miracle," winner of the Golden Palm award for "Best Picture" at the 2004 Beverly Hills Film Festival.

She has won scholarships and first prizes in competitions in Genoa, Varrazze, Vittorio Veneto and San Diego.

She has taken part in master classes with great violinists such as Shlomo Mintz, Ida Haendel, Itzhak Rashkovsky, Vadim Gluzman and Hagai Shaham, and in 2004 was invited by Maestro Mintz to participate in his highly selective violin Mastercourse "Keshet Eilon" for young violinists from all over the world. During the course, she appeared twice as soloist on Israeli television.

In March, Francesca will perform the Brahms Violin Concerto at the great hall of the Conservatory, the Sala Verdi, with that institution's Philharmonic Orchestra. Other recitals are scheduled in Italy, Hungary and Israel.

Francesca plays a violin made in 1757 by the famous luthier Carlo Ferdinando Landolfi. The instrument is on loan from the G. Verdi Conservatory of Milan.

*Fundraiser Tickets?*

*Call the Gerson  
Institute!*



## Big Pharma, FDA, Research ...

*continued from page 12*

prepared, Pfizer had just announced that "new research" has raised some questions about the safety of Celebrex! Never mind that the 2004 issue of the *Physician's Desk Reference* warns of possible cardiac effects of Celebrex. The 2004 PDR had to be prepared at the *latest* by 2003, which means that the dangers of Celebrex were known to Pfizer over a year ago. The only reason for announcing that "new research" has raised questions about its safety is to deflect the same type of class action suits by aggrieved and injured users of the drugs, which should have never been allowed onto the market in the first place.

Of course, this reasoning all assumes a just and fair environment, and an FDA that does more than shill for the pharmaceutical industry. The FDA, as so many of our governmental and civil institutions, has turned itself into a bad and unfunny joke with its pandering to the industry it is supposed to be regulating.

Another payback for the drug industry's campaign support is the President's "New Freedom Initiative." Under this new law, now being tested in at least one state, *all* schoolchildren and pregnant women will be subject to *mandatory* psychological testing. Should the results show that they are not "up to snuff" (according to whom?), they will be subject to *mandatory* drugging. Now, this means that, with or without the parent's consent, the authorities will forcibly medicate your children, your wife, and soon, you.

Personally, I would not be very happy having my sanity or emotional balance judged by representatives of the newly elected government of the United States, which has already shown a dangerous propensity for not listening to anyone. Those now in political power have recently launched simultaneous attacks on evolution, astrophysics, geology, archeology, and any other science that would dare to imply that the Earth or the Universe is older than 5,000 years. Would you want these people determining *your* sanity, or that of your children? What on Earth would their criteria be?

In the bad old days of the Soviet Union, their totalitarian government held as an article of faith that if you were not a Communist, you had to be crazy, and they would then hand dissidents over to psychiatric hospitals for medication and restraint until their views became less crazy. There is an eerie similarity between that logic and this new initiative.

Add to that the fact that drugs being proposed to "bring people back into mental and emotional balance" are dangerous pharmaceuticals like Ritalin®, Prozac® and other such powerful psychoactive substances. These very drugs have already been banned in the UK for use in children under 18 because of the greatly increased risk of childhood suicide associated with their use.

This initiative cannot be anything but an immense and lucrative boondoggle for the pharmaceutical industry, a huge cash payback from a grateful political winner to one of its big supporters at the catastrophic expense of children and pregnant women (at first).

Why is Martha Stewart in prison for a minor stock infraction, while the murderers-for-profit of tens of thousands of Americans, and the officials of the watchdog agencies that are tasked with protecting us running around free, and getting immense cash bonuses?

### Cancer Research

We have recently been compiling Gerson patient case histories from all our published sources, dredging up stories from twenty-year-old newsletters and brochures, documentaries and videos, any source we can, helping an associate in his efforts to present hundreds of Gerson cases in a new book. In editing and researching the cases, we have run across recurring themes in the success stories, of which we have provided almost 500 to date.

One of the themes that runs through almost all of the stories involves how the prospective patient found out about the Gerson Therapy, the treatment that would eventually save their lives. When these people found out that they had cancer, the disease dreaded by our entire population for its defeat of our entire medical and

research establishment, they did not give up. For the most part, the patients first gave their physicians, surgeons or oncologists a shot at helping them, using the "acceptable, scientific" methods in vogue today. It was only when these methods failed, and it looked like the patients would die anyway, or their physicians sent them home to die, or were unable to suggest any viable options for their survival that they began the arduous and supposedly futile task of looking beyond the medical paradigm for healing.

The patient, or a husband, wife, son, daughter or loved one, would set out to find something better than what the medical world had offered. In the course of their research, they used the Internet, libraries, magazines, friends, alternative medicine conventions, whatever resources they could. When motivated, these non-medical people would find the Gerson Therapy after about three to four weeks, either in the form of a book by Gerson, a telephone number, some thread to follow to their survival.

The rest of the story is familiar to most: the patient takes up the Therapy, often recovers, and becomes another "point of light" helping others to find *their* healing.

What stands out in glaring contrast to our official health organizations and research establishments is that for the most part, the people doing the searching were *not* medical or research professionals, but terrified mothers, desperate husbands, determined siblings. Yet, these unskilled but motivated people were able to *find a cure for cancer* in a matter of weeks! And a cure it was, by the standard definition of cure: no recurrence of cancer for five years. Often enough the state of good health has persisted for ten, twenty, fifty years.

The only conclusion that *can possibly* be drawn from the evidence is that with hundreds of billions of dollars poured into cancer research over the past half-century, and billions more annually, the professional, institutional researchers *do not want to find a cure!*

We have lots of work to do!